

# TOP 5 REASONS TO BUY PTC SUBSCRIPTION

PTC Subscription is not only a smart choice, it's a strategic one.



## FLEXIBLE AND SCALABLE

PTC Subscription puts an end to the risk of wasted software licenses by giving you the flexibility to buy only what you need, when you need it. You can easily add more capacity and remix capabilities as you grow or change your business—with no disruption.



## LOWER UPFRONT COSTS

PTC Subscription provides lower upfront costs for the software and support you need. This can help shorten your company's decision time to purchase and enables you to use operating budget rather than capital budget to fund it. And by paying for only the immediate benefits you seek you will achieve a faster ROI on your projects.



## PREDICTABLE BUDGETING

PTC Subscription gives you the control to match your cost to usage as your business needs change over time. Predict exactly what you will pay now and in the future with consistent, transparent payment schedules and software and support bundled together in one subscription.



## CLOUD DEPLOYMENT

In addition to PTC Subscription, you can also outsource hardware, administration, maintenance, and support with cloud deployment. PTC will manage the critical applications in the cloud, freeing you up to focus on what matters most—your business. You will benefit from software deployment flexibility, faster implementation, lower IT costs, and seamless maintenance. (Cloud deployment is not available for all PTC software. Ask a PTC representative for more information.)



## SUPPORT SERVICES

Smart, Connected Support features in PTC software and award-winning eSupport provide proactive and preventive administration to boost productivity for everyone, plus new software enhancements enable innovation and peak performance, and security and compatibility updates reduce risk from cyber threats and system changes. All of this support is included in your PTC Subscription.

## HOW TO BUY

For more information on PTC Subscription and how to purchase, visit: [PTC.com/subscription/learn-more](https://www.ptc.com/subscription/learn-more)

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